

Anna Lucke

Fashion-/ Footwear-/ Accessory **DESIGN**

ABOUT

Diplom in Fashion Design
Post Graduate Degree in Footwear and Accessories
Freelance since 2008
Born in Halle/ Saale, Germany

FIELDS OF EXPERTISE

Design, Product Development
Making One-Offs in Fashion and Accessories
Between Design, Arts and Crafts

CV

	FASHION -	FOOTWEAR -	ACCESSORY -	GRAPHIC DESIGN
Since 2023	DE, Hamburg		SIKEII - bags from upcycled paraglides / own product line	
Since 2022	DE, Hamburg	OINNOI - made to measure casuals / own product line		
2021	DE, Hamburg			SKECHERS / Slides for an on-and offline presentation of a bag collection
			WELLENSTEYN / Logo patches, color displays, hardware development	
			ROMIKA / Logo patches, color displays, hardware development	
2020/21	DE/ ES			ES GARROVER La algarroba de Mallorca / packaging, illustration, brand manual, pos-material
2019/20	DE, Hamburg		BRAX / Mood boards, footwear designs, sketches (wms) - (subcontract)	
			ESPRIT / Designs in footwear and hardware (wms/ms) - (subcontract)	
2019	DE/ IND/ PRT		VIROLA Int. / Product management, line building, designs, development (wms)	
2019	DE/ IND		ROGER Int. / Product management, line building, designs, development (wms)	
2010/11	DE, Hamburg		SIOUX GmbH / Trend boards, designs (wms)	
2010 - today	DE	LUCKYLOOPS - fashion and accessories from recycled kitesurf kites / own product line		
2008 - 2017	DE/ CN		TAMARIS / Trend boards, designs, development (wms)	

FASHION**FOOTWEAR****ACCESSORY****GRAPHIC**

2005 - 2008	DE/ IT/ ES/ CN			BELMONDO - Görtz / Footwear Designer women's, PM - trend search, mood boards, line building, designs, development (all wms)
2002 - 2005	DE/ CN/ TWN			s.Oliver - MSC Holding / Footwear Designer - trend search, moodboards, line building, designs, development
2002 - 2003	DE/ HUN			MSC Holding / Footwear Designer - trend search, moodboards, line building, designs, development
2001 - 2002	DE, Weissenfels			Orthopädienschuhmacher Krüger / Design, development

INTERNSHIP

2008/ 1 mo.	IT			OLIP ITALIA S.P.A. / Design, production (wms/ms)
1998/ 3 mos.	DE, Berlin	YOSHIHARU ITO / Design, production, sale, marketing, Paris FW (ms)		
1998/ 2 mos.	DE, Leipzig	CINEMA FILM PRODUCTION/ Set organization, costume		
1994/ 4 mos.	SE	MARGARETA FORSLUND DESIGN / Fashion Design, production, sale		

EDUCATION

2000 - 2001	GB, London			CORDWAINERS COLLEGE LONDON / Footwear and Accessory Design - Professional development certificate in footwear and accessories
1994 - 2000	DE, Halle/ Saale	BURG GIEBICHENSTEIN Hochschule für Kunst und Design / Diplom Designerin im Fachbereich Mode		

SCOLARSHIPS

2000	DAAD / 1 yr Postgraduate			
1992	YFU / USA - 1 yr Exchange Student Program			